

Shareholder Communication Policy



1. Introduction

This policy sets out the standards and the requirements of SEQUOIA Financial Group Limited (“the Company”) in relation to communicating with its shareholders.

An effective policy for communication with shareholders creates and enhances a strong culture of disclosure to keep shareholders and the relevant markets informed. This policy reflects the Board’s requirement that shareholders be fully informed about the Company.

2. Approval of communications with shareholders

The Board will approve all shareholder communications.

3. Company Meetings

3.1 Meetings

The annual general meeting and other general meetings of the Company are the primary forum for communication by the Company with its shareholders and for shareholder participation.

3.2 Notices of General Meetings

The Company will place all notices of general meetings and accompanying explanatory material on the Company’s website.

4. Annual Report

The Company’s Annual Report to shareholders is a central means of communicating to shareholders the Company’s activities, operations and performance over the past financial year.

5. Company’s website

The Company’s website www.sequoia.com.au contains information about the Company including shareholder communications.

6. Communication via email

Shareholders may elect to receive shareholder communications from the Company via email. Shareholders may register for this service by emailing companysecretary@sequoia.com.au.

Shareholders who elect to receive communications from the Company via email will not receive communications by post, unless required by law.

7. Review of this policy

This policy is subject to regular review by the Board and will be amended, as required and appropriate, to reflect the current activities of the Company with regard to shareholder communication.

8. Company contacts

Employees should direct their questions regarding this policy and its application to their manager. If further assistance is required, questions should be directed to the Company Secretary.

Shareholders, investors and members of the public should direct their questions about their shareholdings to the share registry:

Computershare Investor Services
Level 3
60 Carrington Street
SYDNEY NSW 2000

Phone: +61 (0)2 8234 5000

Fax: +61 (0)2 8235 8150

To contact the Company in relation to the corporate governance items on the website, please contact us at:

Company Secretary
Sequoia Financial Group Limited
PO Box R1837
Royal Exchange NSW 1225

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